

Where are the jobs?

Visible Job Markets

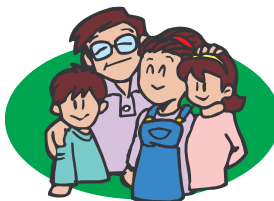


Newspaper Advertisements
Job Agencies
Internet listings

9%

of job opportunities

Family - Friends - Acquaintances



11%

of job opportunities

Hidden Job Market



80%

of job opportunities



Watch for:

- ☺ Promotion Announcements
- ☺ Transfers
- ☺ Retirements
- ☺ Company expansions
- ☺ Relocations
- ☺ Announcements / Awards
- ☺ Help wanted signs in windows
- ☺ Postings on bulletin boards



Listen for:

- ☺ Friends talking about quitting
- ☺ Someone complaining about being understaffed
- ☺ Someone complaining about being overworked
- ☺ Customers complaining about customer service
- ☺ Friends talking about parent's workplace